











Institution's Innovation Council Saurashtra University

Celebration of World Intellectual Property Day

"Importance of IPR in our day-to-day life" 26th April 2023

At

Seminar hall, Dr. A P J Abdul Kalam Science Laboratory Saurashtra University Campus, Rajkot

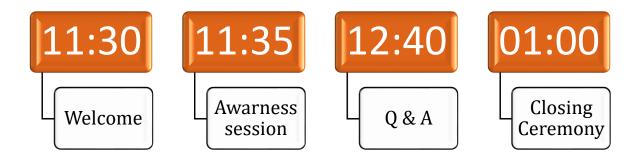
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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule



Event Registration Link

bit.ly/SUSEC-WIPD

Brief about Event

SU Start-up And Entrepreneurship Council and IIC Saurashtra University was celebrated world intellectual property day on "Importance of IPR in our day to day life" on 26 April, 2023, at Dr. APJ Abdul Kalam Science Laboratory for all students and faculties. It's a great opportunity to celebrate the Importance of IPR in our day to day life in driving progress and solving problems.

The keynotes speaker was Mr. Parth Sejpal started his interesting lecture with an introduction to Importance of IPR in our day to day life. In the seminar, sir gave information about intellectual property rights in our daily life. Intellectual property protection is critical to fostering innovation. Without protection of ideas, businesses and individuals would not reap the full benefits of their inventions and would focus less on research and development.

There are many types of intellectual property protection. A patent is recognition for an invention that satisfies the criteria of global innovation, and industrial application. IPR is essential for better identification, planning, commercialization, rendering, and thus the preservation of inventions or creativity. Each industry should develop its specialty based on its IPR policies, management style, strategies, and so on. Currently, the pharmaceutical industry has an emerging IPR strategy, which needs better focus and outlook in the coming era.

In this seminar discussed about the scope of IP rights is broad; two classification modes are used to determine whether IP is copyright or Industrial Property. Industrial properties include patents or inventions, trademarks, trade names, biodiversity, plant breeding rights and other commercial interests. A patent gives its holder the exclusive right to use the Intellectual Property for the purposes of making money from the invention. An invention is itself a new creation, process, machine or manufacture. Having copyright does not give you the exclusive right to an idea, but it protects the expression of ideas was made understood by the speaker.

The objective of this seminar was highlighting the role that IP rights, such as, patents, trademarks, industrial designs, copyright), play in encouraging innovation and creativity.

Key Points

During the session, below mentioned points were discussed:

- ✓ Importance of intellectual property
- ✓ Nature of intellectual property rights
- ✓ Assignment And Licensing of copyright
- ✓ Intellectual property and their classification
- ✓ Protecting intellectual property
- ✓ Criteria and validity of IPR protection
- ✓ FAQs related to Importance of IPR on our day to day life

Outcome

As per the event, various types of IP, various rights of world intellectual property day and Various Importance of IPR in our day to day life was made understood by the speaker.

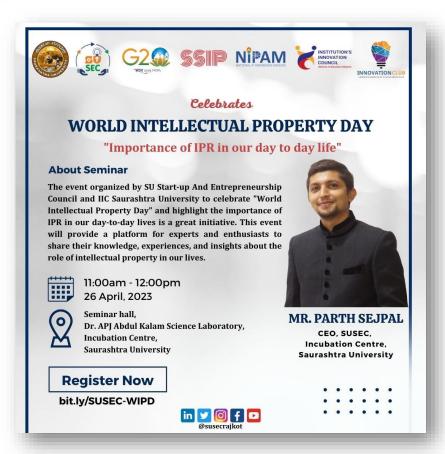
Also, as it was related to Intellectual property and awareness creation, a basic knowledge of intellectual property, how it works, how it can be registered, with various examples of provisional patents, complete patents etc. Students understood how IPR are important in our daily life.

It was explained how to see the potential of the younger generation and focus them towards a better future.

About the Speaker/Chief Guest



Mr. Parth CEO
Sejpal Incubation Centre, Saurashtra University















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